

# CONTRACT

**EABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 947-8321**

<b>Contract / Revision</b> 1292161 /		<b>Alt Order #</b> WOC12133943
<b>Advertiser</b> Maine Momentum		<b>Original Date / Revision</b> 08/02/19 / 08/02/19
<b>Contract Dates</b> 08/05/19 - 09/29/19	<b>Estimate #</b> 99	
<b>Product</b> MAINE MOMENTUM		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> EABI	<b>Account Executive</b> Bangor House	<b>Sales Office</b> Bangor National
<b>Special Handling</b>		
<b>Demographic</b> Adults 18+		
<b>Order Type</b> NORMAL		
<b>Agency Code</b>	<b>Advertiser Code</b> 18	<b>Product 1/2</b> 18
<b>Agency Ref</b> 138667		<b>Advertiser Ref</b> 170284

And:

**Ethica Media LLC**  
**1225 Franklin Ave**  
**Ste 325**  
**Garden City, NY 11530**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EABI	08/05/19	09/27/19	TV 5 News @ 7a	7:00 AM-7:30 AM		:30			NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/05/19	08/11/19	-TWTF--				2	\$60.00			
	Week:	08/12/19	08/18/19	MTWTF--				2	\$60.00			
	Week:	08/19/19	08/25/19	-----				0	\$0.00			
	Week:	08/26/19	09/01/19	MTWTF--				2	\$60.00			
	Week:	09/02/19	09/08/19	MTWTF--				2	\$60.00			
	Week:	09/09/19	09/15/19	-----				0	\$0.00			
	Week:	09/16/19	09/22/19	MTWTF--				2	\$60.00			
	Week:	09/23/19	09/29/19	MTWTF--				2	\$60.00			
N 2	EABI	08/19/19	09/13/19	M-F 12p-1230p	12:00 PM-12:30 PM		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/19/19	08/25/19	MTWTF--				3	\$60.00			
	Week:	08/26/19	09/01/19	-----				0	\$0.00			
	Week:	09/02/19	09/08/19	-----				0	\$0.00			
	Week:	09/09/19	09/15/19	MTWTF--				3	\$60.00			
N 3	EABI	08/19/19	09/14/19	Early Morning Rot. Sa-Su	6:00 AM-6:30 AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/19/19	08/25/19	-----S-				1	\$40.00			
	Week:	08/26/19	09/01/19	-----				0	\$0.00			
	Week:	09/02/19	09/08/19	-----				0	\$0.00			
	Week:	09/09/19	09/15/19	-----S-				1	\$40.00			
N 4	EABI	08/12/19	09/28/19	Weekend Rotator Sa	3:00 PM-4:00 PM		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/12/19	08/18/19	-----S-				1	\$80.00			
	Week:	08/19/19	08/25/19	-----				0	\$0.00			
	Week:	08/26/19	09/01/19	-----				0	\$0.00			
	Week:	09/02/19	09/08/19	-----S-				1	\$80.00			
	Week:	09/09/19	09/15/19	-----				0	\$0.00			
	Week:	09/16/19	09/22/19	-----				0	\$0.00			
	Week:	09/23/19	09/29/19	-----S-				1	\$80.00			
N 5	EABI	08/19/19	09/14/19	Weekend Rotator Sa	4:00 PM-6:00 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/19/19	08/25/19	-----S-				1	\$80.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----				0	\$0.00			
Week:		09/09/19	09/15/19	-----S-				1	\$80.00			
N 6	EABI	08/19/19	09/14/19	Saturday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----S-				1	\$100.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----				0	\$0.00			
Week:		09/09/19	09/15/19	-----S-				1	\$100.00			
N 7	EABI	08/12/19	09/28/19	Late Fringe Rotator	12:30 XM-1:30 XM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	-----S-				1	\$40.00			
Week:		08/19/19	08/25/19	-----S-				1	\$40.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----S-				1	\$40.00			
Week:		09/09/19	09/15/19	-----S-				1	\$40.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	-----S-				1	\$40.00			
N 8	EABI	08/19/19	09/15/19	Early Morning Rot. Sa-Su	5:00 AM-6:00 AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----S				1	\$40.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----				0	\$0.00			
Week:		09/09/19	09/15/19	-----S				1	\$40.00			
N 9	EABI	08/19/19	09/15/19	Early Morning Rot. Sa-Su	6:00 AM-7:00 AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----S				1	\$40.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----				0	\$0.00			
Week:		09/09/19	09/15/19	-----S				1	\$40.00			
N 10	EABI	08/12/19	09/29/19	Early Morning Rot. Sa-Su	7:00 AM-8:00 AM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	-----S				1	\$40.00			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----S				1	\$40.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	-----S				1	\$40.00			
N 11	EABI	08/19/19	09/15/19	All Day Rotator	2:00 PM-3:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/19/19	08/25/19	-----S				1	\$60.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----				0	\$0.00			
Week:		09/09/19	09/15/19	-----S				1	\$60.00			
N 12	EABI	08/12/19	09/29/19	Weekend Rotator Su	3:00 PM-5:00 PM		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	-----S				1	\$80.00			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	-----S				1	\$80.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/09/19	09/15/19	-----				0	\$0.00			
		Week: 09/16/19	09/22/19	-----				0	\$0.00			
		Week: 09/23/19	09/29/19	-----S				1	\$80.00			
N 13	EABI	08/19/19	09/15/19	Weekend Rotator Su	5:00 PM-6:00 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/19/19	08/25/19	-----S				1	\$80.00			
		Week: 08/26/19	09/01/19	-----				0	\$0.00			
		Week: 09/02/19	09/08/19	-----				0	\$0.00			
		Week: 09/09/19	09/15/19	-----S				1	\$80.00			
N 14	EABI	08/12/19	09/29/19	Weekend Rotator Su	7:00 PM-8:00 PM		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/12/19	08/18/19	-----S				1	\$80.00			
		Week: 08/19/19	08/25/19	-----				0	\$0.00			
		Week: 08/26/19	09/01/19	-----				0	\$0.00			
		Week: 09/02/19	09/08/19	-----S				1	\$80.00			
		Week: 09/09/19	09/15/19	-----				0	\$0.00			
		Week: 09/16/19	09/22/19	-----				0	\$0.00			
		Week: 09/23/19	09/29/19	-----S				1	\$80.00			
N 15	EABI	08/19/19	09/15/19	All Day Rotator	11:30 PM-1:30 XM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/19/19	08/25/19	-----S				1	\$40.00			
		Week: 08/26/19	09/01/19	-----				0	\$0.00			
		Week: 09/02/19	09/08/19	-----				0	\$0.00			
		Week: 09/09/19	09/15/19	-----S				1	\$40.00			
Totals											51	\$3,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 -08/25/19	21	\$1,260.00	(\$189.00)	\$1,071.00
08/26/19 -09/29/19	30	\$1,820.00	(\$273.00)	\$1,547.00
<b>Totals</b>	<b>51</b>	<b>\$3,080.00</b>	<b>(\$462.00)</b>	<b>\$2,618.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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# WOC12133943 [00.00]

1292161

Order Printout

Order Status:	Opened-New	Start/End Dates:	07/29/19 - 09/29/19	C/P/E:	18 / 18 / 99
Traffic #:		Agency:	Ethica Media LLC	Product Desc.:	MAINE MOMENTUM
Buyer Order #:	8753636	Advertiser:	MAINE MOMENTUM	Estimate Desc.:	MAINE MOMENTUM 3Q19 BROADCAST
AE:	Unassigned (Kim Lee)	Buyer:		Total Cost:	\$3,080.00 (Cash)
Property:	EABI TV	Primary Demo:		Received Date:	8/01/19 11:18 PM
Sales Region:	Local				

Comments:

Separation: 30

List Items						Spots											Totals	
Line	Program	ST	Len	Time	Days	Rate	Jul 29	Aug 5	Aug 12	Aug 19	Aug 26	Sep 2	Sep 9	Sep 16	Sep 23	Total Spots	Total Cost	
1	WABI TV5 MN-CW	NM	:30	7:00 AM-7:30 AM	MTWTF--	60.00	0	2	2	0	2	2	0	2	2		12	720.00
(Program: WABI TV5 MN-CWQ3 2019)																		
2	MIKE AND MOLLY	NM	:30	12:00 PM-12:30 PM	MTWTF--	60.00	0	0	0	3	0	0	3	0	0		6	360.00
(Program: MIKE AND MOLLY Q3 2019)																		
3	MIKE&MOLLY SA BQ3 2019	NM	:30	6:00 AM-6:30 AM	---S-	40.00	0	0	0	1	0	0	1	0	0		2	80.00
(Program: MIKE&MOLLY SA BQ3 2019)																		
4	SAVING HOPE	NM	:30	3:00 PM-4:00 PM	---S-	80.00	0	0	1	0	0	1	0	0	1		3	240.00
(Program: SAVING HOPEQ3 2019)																		
5	ELEMENTARY/ELEMENTA RY B	NM	:30	4:00 PM-6:00 PM	---S-	80.00	0	0	0	1	0	0	1	0	0		2	160.00
(Program: ELEMENTARY/ELEMENTARY BQ3 2019)																		
6	BOB'S BURGERS/BOBS BURGERS B	NM	:30	9:00 PM-10:00 PM	---S-	100.00	0	0	0	1	0	0	1	0	0		2	200.00
(Program: BOB'S BURGERS/BOBS BURGERS BQ3 2019)																		
7	MAURY/POUGH WK-ND 7/11	NM	:30	12:30 XM-1:30 XM	---S-	40.00	0	0	1	1	0	1	1	0	1		5	200.00
(Program: MAURY POUCH WKQ3 2019)																		
8	CHICAGO PD WK	NM	:30	5:00 AM-6:00 AM	-----S	40.00	0	0	0	1	0	0	1	0	0		2	80.00
(Program: CHICAGO PD WKQ3 2019)																		
9	MAJOR CRIMES WK	NM	:30	6:00 AM-7:00 AM	---S	40.00	0	0	0	1	0	0	1	0	0		2	80.00
(Program: MAJOR CRIMES WKQ3 2019)																		
10	EXTRA WK	NM	:30	7:00 AM-8:00 AM	---S	40.00	0	0	1	0	0	1	0	0	1		3	120.00
(Program: EXTRA WKQ3 2019)																		

List Items						Spots											Totals	
Line	Program	ST	Len	Time	Days	Rate	Jul 29	Aug 5	Aug 12	Aug 19	Aug 26	Sep 2	Sep 9	Sep 16	Sep 23	Total Spots	Total Cost	
11	KING OF HILL WK/KING-HILL WK B	NM	:30	2:00 PM-3:00 PM	—S	60.00	0	0	0	1	0	0	1	0	0	2	120.00	
(Program: KING OF HILL WK/KING-HILL WK B)Q3 2019																		
12	CW MOVIE 1	NM	:30	3:00 PM-5:00 PM	—S	80.00	0	0	1	0	0	1	0	0	1	3	240.00	
(Program: CW MOVIE 1)Q3 2019																		
13	SEINFELD SUSEINFELD SU B	NM	:30	5:00 PM-6:00 PM	—S	80.00	0	0	0	1	0	0	1	0	0	2	160.00	
(Program: SEINFELD SUSEINFELD SU B)Q3 2019																		
14	BLACKISH SU/BLACKISH SU B	NM	:30	7:00 PM-8:00 PM	—S	80.00	0	0	1	0	0	1	0	0	1	3	240.00	
(Program: BLACKISH SU/BLACKISH SU B)Q3 2019																		
15	CW LATE NT MOV	NM	:30	11:30 PM-1:30 AM	—S	40.00	0	0	0	1	0	0	1	0	0	2	80.00	
(Program: CW LATE NT MOV)Q3 2019																		
Spot Totals:							0	2	7	12	2	7	12	2	7	51	\$3,080.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
August	21	\$1,260.00	September	30	\$1,820.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">EABI-TV Bangor, ME</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">8/2/19</span>
---	---

I, Ethica Media  
do hereby request station time concerning the following issue:

US Senate Maine / Susan Collins
---------------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Refer to Schedule					

This broadcast time will be used by: Maine Momentum

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Maine / Susan Collins

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Sarah Gaulty, Treasurer  
Maine Momentum 869 Main St

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Sarah Gaulty - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/2/19 \_\_\_\_\_ 5163992570  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Kim Lee Kim Lee GM/GSM  
 Signature Printed Name Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
Refer To Schedule					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.